



CONFERENCE "GRASSROOTS SPORT AS A TOOL FOR INTEGRATION AND A BRIDGE BETWEEN TRADITION AND INNOVATION"

SPEAKERS



MINISTRY OF YOUTH AND SPORTS



Mr. Harry van Dorenmalen, SportInnovator, Netherlands

Harry van Dorenmalen was with IBM for 35 years - most recently combining the role of Chairman IBM Europe in Brussels with the CEO role of IBM BeNeLux and Netherlands for 12 years. During his career, he combined Business and Societal exposure and focussed on adding energy, drive and operational transformation to succeed at IBM and over 15 entities outside IBM. Per June 2017 Mr. Harry van Dorenmalen entered new journeys like the Supervisory Board of KPMG, advisory Board of LINKIT enterprise, (continued) as chairman TopTeam sport in the Netherlands and is transforming 8 other roles into new challenges in start-up, science en business.



Mr. Mathieu Moreuil, Head of European Public Policy, Premier League

Mathieu Moreuil has been dealing with sport related issues in Brussels for 15 years. He has worked for 5 years in the European Commission, first in the sport unit and then in the unit in charge of free movement of workers including professional players. In 2007 Mathieu joined APCO, a Public Affairs Consultancy, where he advised clients in the media and sport sectors. In 2010, Mathieu was appointed Head of EU Public Policy for the English Premier League. Mathieu also coordinates the Brussels activities of the Sports Rights Owners Coalition. Mathieu graduated from the Strasbourg Institute for Political Sciences and he also holds two Master Degrees, one in Business and one in European law. He speaks fluent French and English and good German and Spanish.



Mr. Aleksandar Boričić, CEV President

Aleksandar Boričić is the ninth President of Europe's governing body for Volleyball since the CEV was established back in 1973. Since December 2016, Mr. Boričić is also the FIVB Second Executive Vice-President. He is a graduate of the College of Economic Sciences and Honorary Professor of the University of Belgrade. As a Volleyball player, he was a multiple winner of the Yugoslav National Championships and National Cups. Bronze medalist from the 1975 European Championship, he acquired a collection of medals, including gold, from the Mediterranean and Balkan Championships. After the end of his competitive career, he held numerous positions in sport and embarked on a second adventure as Volleyball coach, mentoring the junior and senior Yugoslav women's national teams from 1978 up to 1987, as well as the country's most decorated Volleyball club, Crvena Zvezda. Aleksandar Boričić joined the CEV Executive Committee and Board of Administration in 2001. With the founding of the Balkan Volleyball Association, he became its first President that year. In 2002, he became an FIVB Board of Administration member. On October 17, 2015 at the XXXVI CEV General Assembly held in Sofia, Bulgaria, he was elected CEV President to chair Europe's Volleyball family for a four-year term up until 2019.



Mr. Pavel Kolev, Deputy General Secretary, Bulgarian Football Union

For the last 3 years Mr. Kolev has been working as responsible for the National teams and the International relations of the NA. He joined the BFU in 2009 in the role of Press officer and President's speaker, becoming Head of Communications in 2012. In 2014 Kolev was appointed Tournament Director of the UEFA Under-17 European Championship finals in Bulgaria. The tournament was held in Burgas and Stara Zagora in May 2015. He has been working as UEFA Match Delegate since 2013 and as Players' Status, Transfer and Agents Committee member since 2015. Pavel Kolev graduated in Psychology from Sofia University "St. Kliment Ohridski" in 2004 and later on successfully completed vocational education course in Advanced Football Management from the Swiss Graduate School of Public Administration in Lausanne (IDHEAP). In April 2018 Kolev completed the Executive Master in European Sport Governance (MESGO) from the Centre de Droit et d'Économie du Sport (CDES) at the University of Limoges (France). Between 1995 and 2009 Mr. Kolev was sports editor in one of the most renowned daily newspapers in Bulgaria - "24 chasa". He was a dedicated football player at youth level, playing for all the youth teams of PFC Levski Sofia up till the age of 19.



Mr. Oliver Vanges, Development Consultant, Danish Foundation for Culture and Sport Facilities

Oliver Vanges is Development Consultant in the Danish Foundation for Culture and Sport Facilities. For 10 years he has been engaged in countless projects all with the aim to revitalize and develop the built environment for sport (for all) and recreation purposes. One of the core objectives for the Foundation is to communicate the unique learnings in the foundation to future project owners within the sector - most typically municipalities and other professionals within the sector. The expertise in the Foundation ranges from research on user group behavior and preferences to the architectural response to these trends and how to design facilities with the robustness to accommodate the patterns and development of the sector in the future.



Barbara Spindler-Oswald, Attachée for Civil Service and Sport Affairs at the Permanent Representation of Austria to the European Union

Barbara Spindler-Oswald is currently Attachée for Civil Service and Sport Affairs at the Permanent Representation of Austria to the European Union. She studied law at the University of Vienna and has a Master Degree in Business Administration of the Danube University Krems. Having completed the Court Internship, she joined a company in London, specialized in sports rights. After her returning to Vienna, she worked for a law firm with emphasis on economic law. In 2003 she joined the Austrian Federal Chancellery, working in the Austrian Federal Press Service and in the sport division. In 2008 she assumed the position of Secretary General of the Austrian Sports Organization (Österreichischen Bundes-Sportorganisation, BSO). In spring 2017 she re-entered civil service and joined the Permanent Representation of Austria to the European Union in October 2017.



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Mr. Krasen Krlev, Bulgarian Minister of Youth and Sport

Krasen Krlev is the Minister of Youth and Sports of the Republic of Bulgaria, Member of the Foundation Board of the World Anti-Doping Agency. He has graduated the First English Language School and the Medical University in Varna. In 1990 he specialised Management of Political Campaigns at the University of South Carolina (USA). He is one of the founders of the Federation of Independent Student Associations in Bulgaria in 1990. Mr. Krlev was a national long and middle distance athlete in period 1983 - 1987, national record holder of 20 000 m for juniors and a bronze medalist of the Balkan Cross in 1986 and 1987. He served as a President of the 'Cherno more' Football Club (1998-2001, 2003-2007). Since 2010 he was President of the Futsal Commission to the Bulgarian Football Union until his appointment as a Minister of Youth and Sports. Mr. Krlev is a renowned expert in the field of public communications and founder of major companies for integrated marketing communications and internet media. He was elected as a Member of Parliament, representing political party GERB from Varna in the 43rd and 44th National Assembly. He served as Minister of Youth and Sports from November 2014 till January 2017 and entered into second term of office on 4th of May 2017 representing the Government of Mr. Boiko Borisov. On the 30th of October 2017 is appointed as an EU representative at the WADA Foundation Board.



Mrs. Mariya Gabriel, European Commissioner for Digital Economy and Society

Mariya Gabriel is the European Commissioner for Digital Economy and Society since July 2017. Within her overarching portfolio, she has as an overall objective the realisation of the Digital Single Market which should directly benefit the European citizens. She served as Member of the European Parliament from 2009 to July 2017. Being the EPP Group Vice-President, she tackled issues related to EU enlargement, Mediterranean region, Middle East and North Africa. She chaired the EUROMED Working Group and focused on various priorities, e.g. migration, security, fight against terrorism and radicalisation, EU external policy, Western Balkans, women's rights. The EPP Strategic position on the Mediterranean for the legislature 2014 - 2019 was drawn up under her leadership. Her second term as MEP coincided with major challenges for the EU in issues of utmost importance like migration and security where she actively contributed with her work. Mariya Gabriel also has considerable achievements in the area of the EU visa policy - she is the EP rapporteur on 1/3 of all EU visa liberalisation agreements. She was awarded twice the prestigious prize "MEP of the year" - in 2016 for the Development category, and in 2013 for the Gender equality category. During her academic career, she worked in the area of International Relations, History of the European Institutions, Political Sociology and Comparative Politics.



Mrs. Antoaneta Angelova-Krasteva, Director Innovation, International Cooperation and Sport, DG EAC, European Commission

Antoaneta Angelova-Krasteva is Director for Innovation, International Cooperation and Sport at DG EAC since 1 October 2016. Joining the European Commission in 2008, firstly in DG Justice, Liberty and Security Antoaneta was dealing with external relations and enlargement. Then she worked at DG HOME on internal security and police cooperation. Before becoming Head of Unit at DG CONNECT where, from 2011 - 2016, she was responsible for cyber security, stakeholder relations and international affairs. Prior to working for the Commission, she worked on Bulgaria's accession to the EU in the field of justice and home affairs. A graduate in political science of Sofia University, Antoaneta has also acquired training and qualifications in democracy and governance matters, and European studies in Germany (Wissenschaftszentrum Berlin für Sozialforschung) and the UK (Sussex University). She has also gained valuable professional experience from working for NGOs active on legal and political matters.



Mr. Slavcho Atanasov, Chair, Committee on Children, Youth and Sport Matters, National Assembly of the Republic of Bulgaria

Slavcho Atanasov is the Chair of the Committee on Children, Youth and Sport Matters at the National Assembly of the Republic of Bulgaria and a member of the party "National Front for Salvation of Bulgaria". He is a Law graduate of the University "St. St. Cyril and St. Methodius" in Veliko Tarnovo and Attorney at law, member of the Plovdiv Bar Association. Mr. Slavcho Atanasov was mayor of Plovdiv from 2007 to October 2011. Besides, he is Winner of the Bulgarian Book Association Knight of the book 2011 Award for promoting Bulgarian book publishing and stimulating reading among the youngest.



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Mr. Ivo Ivanov, Journalist

Mr. Ivo Ivanov can easily be declared one of the most talented contemporary Bulgarian authors. Ivo has the rare talent to tell extraordinary stories – sad, funny, philosophical and touching – and to make his readers laugh, cry, feel, think and adore him. It is hard to label his style – some describe him as a sports journalist, others – as a writer, third even compare him with Truman Capote and Hunter Thompson. The genre is difficult to describe – it is a strange blend of journalism, biography, fiction, philosophy and magic realism. His first two books – "Beyond The Game. On Sports and Something More", vol. 1 and 2, have long since been completely sold out and are a proper rarity, while "The Curve Of Happiness" (Krivata na shtastieto), can still be found in bookstores. All three are collections of short stories, which Ivo told the readers of the 7 Days Sport and Telegraph daily, the Sportal website, the Top Gear magazine, etc..Ivo was born in Bulgaria's capital Sofia, but has been living in the US for more than 20 years.



Mrs. Viktoria Slavkova, Director for European Programmes, Projects & International Cooperation

Viktoria Slavkova is Director for International Cooperation at the Bulgarian Ministry of Youth and Sport. She is also Chair of Working Party on Sport, member of the EPAS Bureau and Deputy Member in WADA FB representing EU. Before that Viktoria was in the Permanent Mission of Bulgaria to the UN and OSCE in Vienna. In 2013 she worked in the Office of the Bulgarian President. Mrs. Slavkova was Director of External Operations in a group of construction companies. She also has experience as a manager of NGOs involved in regional development and sport. Viktoria started her career in PHARE CBC Implementing Agency in Bulgaria. Mrs. Slavkova graduated Diplomatic Academy of Vienna & Vienna University of Technology. She is Master in Finance and has Placement Certificate in Innovation and Business Intelligence from Cherbourg School of Engineering. She is fluent in English, German, Russian and French. Viktoria has a bronze medal from the national championship in snowboarding (1998).



Agata Dziarnowska, Policy Officer, Sport Unit; DG Education and Culture, European Commission

Agata Dziarnowska graduated at Warsaw University obtaining a degree in law. She continued her education path in the College of Europe, MA in European Interdisciplinary Studies. Since 2009, she has been working in the Ministry of Sport and Tourism (Poland) as an expert on EU affairs. In 2014 Mrs Dziarnowska started the new chapter of her professional career as a Policy Officer in the European Commission. Her main tasks are education and training in sport, sport diplomacy as well as relations with Council and Presidencies.



Mr. Philip French, Director IOC

Philip French is Director for Public Affairs and Social development through Sport at the IOC. He is currently helping to establish the Olympic Refuge Foundation, launched by the President at the UN National Assembly, to help build safe places for young people and children to play sport throughout the world. He previously worked in the England and Wales Cricket Board, where he was Director of Public Policy and International Relations, overseeing the organisation's strategic development in public affairs and managing key external relationships. Before that, he held the position of Special Adviser on Sport to the Secretary of State for Culture, Media and Sport in the UK government, in the run up to the Olympic Games London 2012. For 6 years Mr French was Director of Public Policy at Premier League, where he had responsibility for public affairs, corporate communications and community development. He also previously wrote for the Guardian newspaper and was a consultant to UEFA in the UK and is a graduate in Economics with Government of the London School of Economics and Political Science.



Mr. Wolfgang Baumann, Secretary General, TAFISA

Wolfgang Baumann is the elected TAFISA Secretary General. He is graduated in Sports Economics, Sports Science and English Language at the Universities of Bonn, Bayreuth and Stirling (Scotland). Mr. Baumann is the former Executive Director of the DOSB and the Sport Marketing Agency Deutsche Sport Partner GmbH. His main working areas are marketing and management of Sport for All and comparative studies of Sport for All internationally. He has been consultant for Sport for All in more than 30 countries and invited as a speaker to numerous congresses and seminars worldwide. Moreover, he is appointed guest teacher at the Private Universities of Mannheim and Seeburg (Austria). He has published on the topic in magazines, professional journals and books. His international positions include his seat on the IOC Sport and Active Society Commission and he is the Vice President of the International Council of Sports Sciences and Physical Education (ICSSPE). In 2015 he was appointed member of High Level Advisory Group of the EU Sport Commissioner.



Mr. Alberto Bichi, Executive Director, EPSI

Alberto Bichi is the current Executive Director of EPSI. Following a working experience at the European Commission's cabinet of Commissioner Vanni d'Archirafi, Mr. Bichi integrated the Foreign Trade Association (FTA) where he became member of the Board. In his professional period at FTA, he was requested to develop and improve the Federation of the European Sporting Goods Industry (FESI). Moreover, between June 2012 and December 2017, Mr. Bichi became Director of Government Affairs for HDS-L representing The German Footwear & Leather Industry Association and equally represented in Brussels the interests of the Danish Footwear Industry Association from April 2014 to September 2017. Since the beginning of the year 2018 Mr. Bichi is a full time EPSI Executive Director.



Mr. Arno Hermans, Founder, Sport eXperience

Arno Hermans is an Engineer and Business Initiator. As captain of the regional Volleyball team, he became the Dutch champion in 1996. He has had the opportunity to discover different technologies in different sectors and be involved in multiple sectors as well as set up a Sports Engineering department in 2011. By interviewing 100 stakeholders in 2015, he gained the confirmation that The Netherlands was ready for a Sports Accelerator. In early 2016 he set up Sport eXperience.



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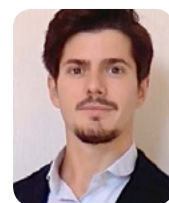
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Mr. Alexandre Husting, Attaché Education-Youth-Culture and Sport, Grand-Duché de Luxembourg

Alexandre Husting is Attaché Education-Youth-Culture and Sport Permanent Representation of Luxembourg to the European Union and advisor EU and International Affairs to the Ministry of Sport. Lecturer University Paris 1 Panthéon-Sorbonne and Rouen (France). Former advisor for development at International University Sport Federation - (FISU). Author of books and articles mainly about the impact of EU law and policies on sport organisation.



Mr. Jonathan Lorcher-Beaudran, Project Assistant, TSG, Youth and Sport Section, UNESCO

Jonathan Lorcher-Beaudran is Project Assistant at the Youth and Sport Section of UNESCO. Joined Erasmus at Utrecht University School of Governance (USBO) in Netherlands and obtained a degree in Public Affairs. He is responsible for the elaboration, implementation and monitoring of the programme on the Safeguarding and promoting traditional sports and games and he also provides support to the Secretariat of the International Convention against Doping in Sport, the Fund for the Elimination of Doping in Sport, the Quality Physical Education Project, the Values Education Through Sport Project.



Mr. Lozan Mitev, National Sports Academy

Since 1985 Lozan Mitev has been a professor at the National Sports Academy, teaching history of physical culture. He graduated from William Gladstone High School and continued his education at the Vasil Levski National Sports Academy. In 1997 he specialized in municipal sports issues at the German Sports University Cologne. Mr. Mitev's Ph.D. dissertation (1999) was on Physical Culture in a Totalitarian Country, the Bulgarian Model- 1937-1949. He became an associate professor in 2006 and a full professor in 2016. In 2007, he became head of the History of Physical Education and Sports Department. Currently he is also in charge of the Historical Archives of the National Sports Academy. Founder of the National Olympic Academy of the Bulgarian Olympic Committee. Director of the National Olympic Academy of the Bulgarian Olympic Committee.



Mrs. Małgorzata Bronikowska, University School of Physical Education Poznan, Poland

Małgorzata Bronikowska is an associate professor – head of Laboratory of Ethnology of Sport at the University of Physical Education in Poznan, Poland. Her main research area is cultural and anthropological context of traditional Polish and world's sports and games. Her other field of research is Olympic studies in the pedagogical context mostly regarding Physical Education and sport as a tool to develop young people behavior and attitude. She is a visiting professor at the International Olympic Academy (Greece). Prof. Bronikowska is responsible for organizing as a leader of the national team for TAFISA World Traditional Games. She cooperates on various projects with UNESCO and TAFISA.



Mr. Thierry Zintz, President, EOSE

Since 2005 Thierry Zintz is a professor of Sports Organisations Management at the Faculty of Sports Sciences of the Université catholique de Louvain, Belgium. He was the Dean of the Faculty between 2010 and 2016. He is in charge of the Olympic Chair Henri de Baillet Latour – Jacques Rogge in Management of Sport Organisations at the same university. In this framework, he works closely with the Louvain School of Management as a senior researcher and member of the Center for Research in Entrepreneurial Change and Innovation Strategies (CRECIS). He holds a PhD from the University of Louvain in 2004 with a thesis on change management in European National Sports Governing Bodies. He was also Vice-President of the Belgian Olympic and Interfederal Committee from 2001 until 2017 and is President of the European Observatory of Sport and Employment (EOSE). Since May 2010, he is the director of MEMOS. MEMOS is an Executive Master in Management of Sport organisations, organised by the International Olympic Committee and twelve universities in the world. He is the secretary general of Sportimonium, the only Belgian sport museum recognized as an Olympic museum, and member of the board of directors of Special Olympics Belgium.



Mr. Willi Hink, Director, Development of Amateur and Grassroots Football (Federations and clubs), DSB (UEFA)

Willi Hink studied Sports Sciences at the Germany Sport University, Cologne, Gerontagogs at Bonn University and Sports Economics at Bayreuth University. Since 1987 he has been working for the DFB as a full-time member of staff. He has been a member of the UEFA Panel for Youth and Amateur Football and is a member of the Grassroots Charter working group since 2002 and of the UEFA Grassroots Panel since 2007 and supports UEFA as consultant for Grassroots development. He is involved in several national bodies: The DIN (German Industrial Standards) Committee 18035 "Sports Grounds", the working group 'Integration through Sport' and the Berlin Institute for Migration at Humboldt University. He is board member of the Robert Enke Foundation, the DFB Sepp Herberger Foundation, the DFB Egidius Braun Foundation and the DFB Culture Foundation. His special focus is Football Development and he has an honorary position as Football Coach for the Club SG Rosenhöhe-Offenbach.



Mr. Yves Le Lostecque, Head of Sport Unit, DG EAC, European Commission

Yves Le Lostecque is currently Head of the Sport Unit in the European Commission. He studied public, international and European law at the University of Rennes. He started his career in the French national Ministry responsible for Youth and Sport. He joined the Commission in 1993, where he worked as a lawyer in DG Internal market. He was then responsible for inter-institutional issues in DG Education and Culture and served as the assistant of two directors general, Odile Quintin and Jan Trzuszczński. He also spent two years as a member of the cabinet of the Romanian Commissioner, Leonard Orban