

CONFERENCE “GRASSROOTS SPORT AS A TOOL FOR INTEGRATION
AND A BRIDGE BETWEEN TRADITION AND INNOVATION”

Sofia, 12-13 June 2018
EFE Hall, Hotel Marinela

AGENDA

12 June 2018 (Tuesday)

- Arrival of the delegates
- 13.00 – 14.15 Joint Lunch with EU Sport Directors – *Sofia Grand Hall*
- Up to 14.30 Registration for the Conference – *Exhibition Forum Event Centre EFE Hall*
- 14.30 – 15.00 Official opening
Krasen Kralev, Minister of Youth and Sports
Welcome message and Presentation of the conclusions of the DG Meeting
Maria Gabriel, EU Commissioner for Digital Economy and Society
Welcome video-message
Antoaneta Angelova – Krasteva, Director Innovation, International Cooperation and Sport,
DG EAC, European Commission
Welcome message
Stefan Apostolov – Member of the National Assembly
- Conference moderator: **Radostin Lyubomirov**, BNT Sports Journalist
- 15.00 – 15.15 Presentation of the outcomes of the Bulgarian Presidency and bridge with future Austrian Presidency
- 15:15 – 15:30 Introductory / keynote speech: **Ivo Ivanov**, Sports Author and Journalist
- Life Kinetic** Make the participants to move 😊
- 15.30 – 16.45 Panel discussion: How to promote physical activity through tradition and innovation?
Moderator: **Agata Dziarnowska**, Policy Officer, Sport, DG EAC, European Commission
Panelists:
– **Philip French**, Director, IOC
– **Wolfgang Baumann**, Secretary General, TAFISA
– **Alberto Bichi**, Executive Director, EPSI
– **Arno Hermans**, Founder, Sport eXperience
- 16.45 – 17.00 Coffee break – *open area*
- 17.00 – 18.45 Tradition and Innovation in practice – European Women Boxing Championships – Finals, Asics Arena –
meeting point at the Hotel Lobby
- 18.30 – 20.30 Break/Free time
- 20.30 – 23.00 Welcome Dinner – *Sofia Grand Hall*

13 June 2018 (Wednesday)

- 09.30 – 11.00 Panel discussion: Traditional sports – opportunities for improving health through the practice of physical activity
Moderator: **Alexandre Husting**, Attaché Education Youth Culture Sport, Luxembourg
Panelists:
– **Jonathan Lorcher-Beaudran**, Project Assistant, TSG, Youth and Sport Section, UNESCO
– **Prof. Lozan Mitev**, “Vasil Levski” National Sports Academy
– **Dr. Malgorzata Bronikowska**, University School of Physical Education Poznan, Poland
– **Prof. Thierry Zintz**, President, EOSE
– **Willi Hink**, Director, Development of Amateur and Grassroots Football (Federations and Clubs), DSB (UEFA)



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- 11.00 – 11.30 Coffee break and exhibition “Tradition & Innovation” – *open area*
- 11.30 – 13.00 Panel discussion: Innovation in sport
Moderator: **Yves Le Lostecque**, Head of Sport Unit, DG EAC, European Commission
Panelists:
- **Harry van Dorenmalen**, SportInnovator, Netherlands
 - **Mathieu Moreuil**, Head of European Public Policy, Premier League
 - **Aleksandar Boričić**, CEV President
 - **Pavel Kolev**, Deputy General Secretary, Bulgarian Football Union
 - **Oliver Vanges**, Development Consultant, Danish Foundation for Culture and Sport Facilities
- 13.00 13:15 Closing session by the Bulgarian Presidencies
- 13.15 – 15.00 Lunch – *Ambassador Restaurant*



Co-funded by the
Erasmus+ Programme
of the European Union